

For Immediate Release

To interview the authors or to receive a review copy of the book, contact:

503-330-1252 or info@allelectricamerica.com



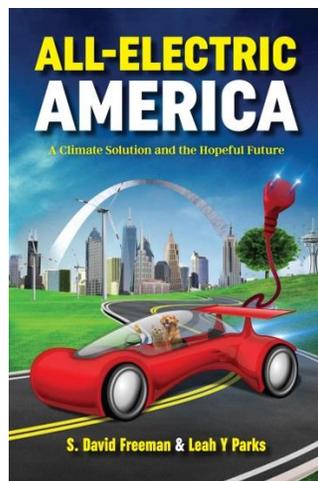
S. David Freeman was one of the architects of the EPA during the Nixon administration. He was appointed chairman of the Tennessee Valley Authority by President Jimmy Carter and after 7 years at TVA served subsequently as CEO of major public utilities for 30 years including: Lower Colorado River Authority, New York Power Authority, Los Angeles Department of Power and Pater, and Sacramento Municipal Utility District. He is recognized as an Eco-pioneer for advancing renewable energy and efficiency.



Leah Y Parks is a writer and associate editor for ElectricityPolicy.com and Electricity Daily, a journal that examines current events and the state of the industry for utility executives, commissioners, regulators and other experts in the field.

Pioneer in Energy Policy Offers Solution to Future Energy Needs

April 2016



S. DAVID FREEMAN is a leading authority on energy policy. He was one of the architects of the EPA during the Nixon administration. He was appointed by President Jimmy Carter as head of Tennessee Valley Authority, one of the nation's largest electric utilities. He spent 30 years as the CEO of major public utilities in Texas, California, and New York. He then served as Deputy Mayor of Los Angeles for Energy and the Environment. And he is the author of three books on energy, including the lead author of, **A Time To Choose**, the 1974 study that first documented that energy efficiency was a major policy option, and his latest book,

All-Electric America: A Climate Solution and the Hopeful Future.

In **ALL-ELECTRIC AMERICA**, authors S. David Freeman and Leah Y Parks explain how making the transition to an all-electric, all renewable society is necessary, practical, financially viable, and achievable. They break down the specific approach and include the detailed policy initiatives that would allow this transition to take place smoothly.

“When *All-Electric America* comes out in January of 2016 you will have a chance to make yourself knowledgeable about the real avenues available to us to transform our energy infrastructure,” *Ralph Nader, Consumer advocate, lawyer and author.*

LEAH Y PARKS is an associate editor for ElectricityPolicy.com and Electricity Daily, a journal and daily newsletter that examine current events and the state of the electricity industry for utility executives, commissioners, regulators, and other experts in the field. She has acted as an advisor for technology reports and non-government organizations and has written extensively about innovations in energy storage, smart grid technology, energy infrastructure, and renewable energy.

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She has carried out extensive research in the field, has acted as an advisor for technology reports and non-governmental organizations, and has written extensively about innovations in energy storage, smart grid technology, and renewable energy. Ms. Parks holds a Masters of Science degree in Environmental Engineering and Science from Stanford University.

SOLUTIONS AND STRATEGIES ARE NEEDED: Despite the difference of almost half a century in life experience, FREEMAN AND PARKS quickly discovered that they had a shared vision of how our electricity as well as our entire energy infrastructure will transform. Drawing upon what they have learned from their experiences with the electricity industry and concerned about the lack of any comprehensive strategy by world leaders and environmentalists to transform our energy infrastructure and meet the challenges of climate change, they developed the plan of action presented in this book. They provide a clear strategy for reaching the US and world climate goals and a better all-electric all-renewable energy future.

ALL-ELECTRIC AMERICA is not ideas. It is a roadmap to our energy future. It lays out the options, obstacles, costs, benefits, process, and policy for putting this energy solution into effect. Consider the following:

- The United Nations, the Environmental Protection Agency, the International Energy Agency, almost 200 countries (including the U.S.) agree that a 2 degree Celsius temperature rise is our ceiling, above which we are on a fast path that will severely impact our food supply, water resources, infrastructure, ecosystems to dangerous climate disruption and our health.
- The only way to stay below this 2°C red line is to reach zero greenhouse gas emissions by the year 2050.
- The book presents a clear strategy of steadily reducing the use of fossil fuels—by 3% a year—while building alternative greenhouse-gas-free electricity generating capacity at a pace to meet our future 2050 energy needs.

ALL-ELECTRIC AMERICA presents a cheaper, more efficient, practical energy solution.

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- How & why all-electric is a cheaper, more efficient, practical energy solution?
- What are the specific policy initiatives that need to be put in place to make all- electric possible?
- What truly came of the historic climate change talks in Paris?
- What will happen if we do nothing?
- How can/should the U.S. lead in social policy towards effective climate change?
- What impact will our current progress/path have on climate change?